



CLIENT CASE STUDY

From Lockdown to Seamless Collaboration: How a Major Broadcast Production Was Transformed with Liveo™

KEY TAKEAWAY

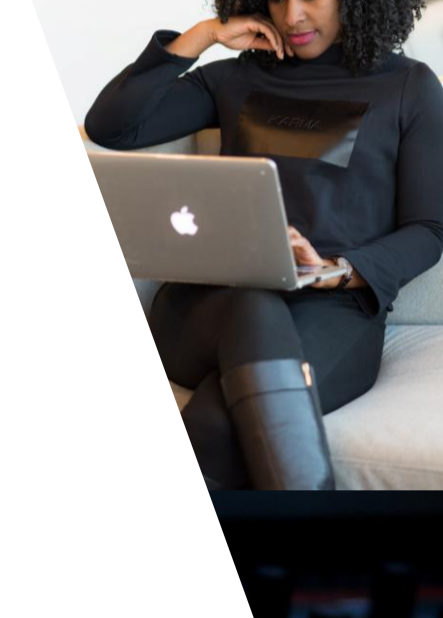
- Crisis to catalyst:** A major broadcast production, facing COVID-19 restrictions, had to quickly rethink its set access, reduce crew presence, and protect high-value content. What started as a stopgap measure became a smarter, long-term process—which streamlined operations and cut costs—without compromising creative quality.
- Powered by Liveo:** With secure, low-latency streaming and full session control, Liveo enabled seamless collaboration across departments—from talent coaching to postproduction. A modular, role-based platform ensured every contributor saw only what they needed—and nothing more.
- A smarter way to work:** Today the production still runs on Liveo—not just for remote access, but for intelligent control, flexibility, and infrastructure built for the future of broadcast.

Context

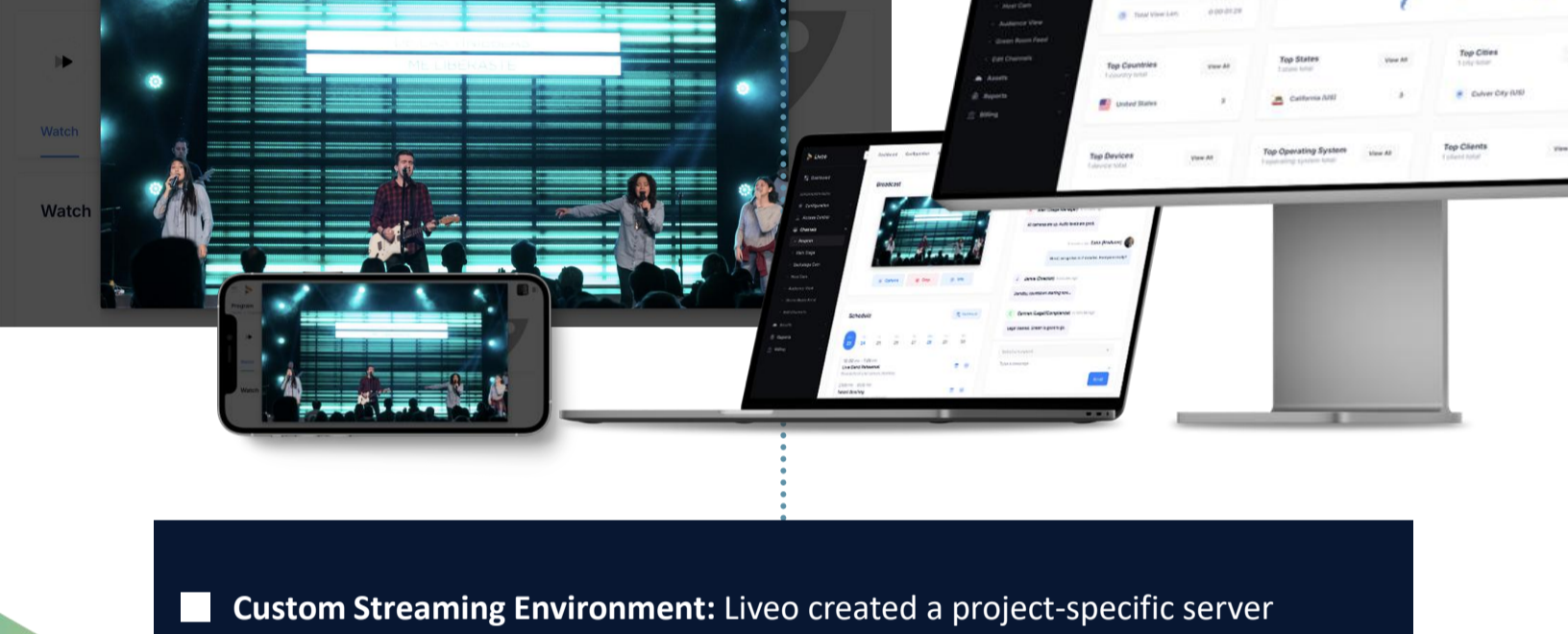
When pandemic orders restricted access to physical sets, a leading broadcast network faced an urgent challenge: how to keep dozens of essential department heads connected—from wardrobe and legal to talent coaches and producers—without compromising creative quality or control. What began as a crisis response became something much more: a smarter, more connected way to collaborate. With Liveo, the production didn't just adapt—it reimaged how teams can work together, both on-site and remote.

Challenges

- On-set access restrictions:** Medical protocols barred many departments' personnel from the physical set—including script supervisors, voice coaches, PR teams, and judges.
- Legacy platforms fell short:** Previous tools lacked the speed, quality, and security needed for broadcast-critical content. Lag and delay disrupted rehearsals. Confidential footage risked exposure.
- Rising production costs:** Travel, catering, and coordination have become unsustainable in an industry already grappling with digital disruption and emerging AI technology.



What We Did



- Custom Streaming Environment:** Liveo created a project-specific server with role-based permissions—ensuring that prompter operators, music supervisors, and executives could access only what they needed, and in real time.
- Security by Design:** Every session was end-to-end encrypted with advanced logging and device tracking. Using one server per production meant zero risk of cross-project data leaks. Specific disclaimers, permissions, and email templates added an extra layer of compliance.
- Scalable User Management:** Automation tools helped to onboard dozens of contributors per day—with batch permission settings, and self-service links.
- Live Monitoring & Control:** Real-time analytics showed who was connected, from where, and using what device or network. Producers could monitor session durations, user actions, and flag anomalies instantly.
- Communication Toolkit:** Producers and crew communicated through layered tools—from audience chat and one-way announcements to private Q&A channels visible only to the broadcast team.
- Plug-and-Play Anywhere:** Because Liveo runs entirely in the browser, it performed flawlessly—even on 5G in remote locations.
- Full Production Toolkit:** The integrated calendar, customizable interface, show logo overlays, and file upload tools made it easy to create new accesses for large groups, and supported the full daily schedule as well as the distribution of scripts, updates, and notes.

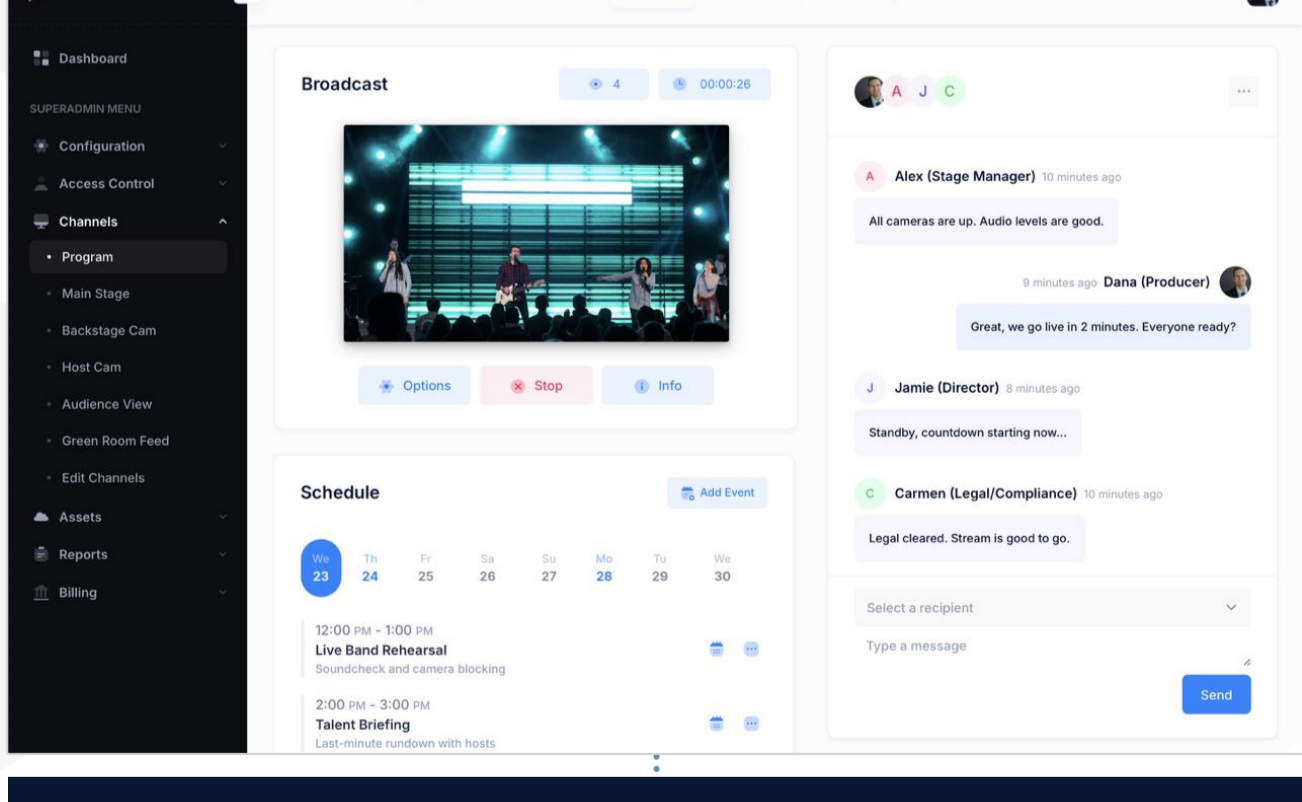


What We Achieved

Liveo didn't just solve a temporary access problem—it also reshaped how their production teams collaborate across departments and locations.

Liveo enabled this flagship production to:

- Continue uninterrupted through pandemic restrictions, without compromising confidentiality or coordination.**
- Cut down non-essential travel and catering expenses—a savings that continues to be recouped to this day.**
- Reduce platform-switching with one central hub for secure streaming, communication, and scheduling.**
- Enable cross-department collaboration in real time—from legal to postproduction—on a secure, unified interface.**



Many years later, the production still runs on Liveo—not because it needs to, but because it's better. It helped the network reimagine how shows are made—now smarter, leaner, and better suited to the industry's evolving demands.

Liveo™ is a real-time video streaming and collaboration platform for hybrid teams, seamlessly connecting on-site and remote professionals. With secure access, ultra-low latency, and broadcast-quality media delivery, it creates a high-fidelity, immersive experience across locations. Trusted by major U.S. brands, it powers industries ranging from entertainment and sports to education and security, redefining efficiency and engagement in the collaborative landscape.

Ready to stream smarter?
Let us show you how Liveo can power your next production.

See Liveo in Action