



CLIENT CASE STUDY

'Keeping an Eye on Europe' 2025 Conference at the Belgian Consulate — Los Angeles

KEY TAKEAWAY

- **Hybrid strategy:** For the first time, the conference embraced a hybrid format—not just for convenience, but to expand access and impact. *Real-time participation* from remote attendees helped overcome barriers of time zones, distance, and confidentiality.
- **Powered by Liveo:** Our platform delivered secure, *low-latency video* with *granular access control* and *collaborative tools*—ensuring remote participants were just as engaged and empowered as those onsite.
- **Expanded reach, measurable impact:** Offering a live-stream option led to an **80% increase in RSVPs**, sub-second latency, and actionable analytics—proving that high-stakes global forums can expand reach without compromising quality or security.

Context



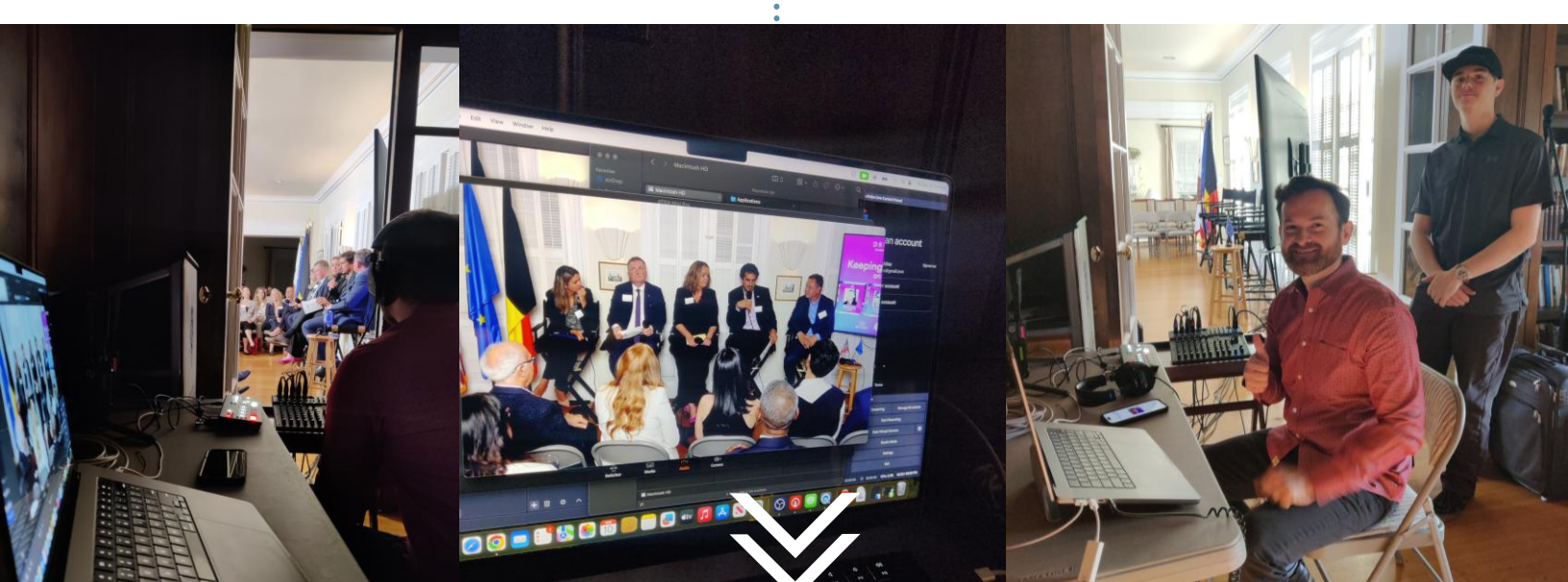
The *Keeping an Eye on Europe* conference is an annual transatlantic policy forum connecting EU policymakers, U.S. analysts, and global stakeholders. For its 2025 edition, hosted at the Belgian Consulate in Los Angeles, the event adopted a hybrid format for the first time. Organizers needed a platform that could connect continents—without sacrificing clarity, security, or engagement.

Challenges

- **Time zones and distance:** Traditional in-person attendance would have significantly limited participation from European delegates due to travel constraints and scheduling difficulties.
- **Security and confidentiality:** Some panel content involved diplomatic and policy-sensitive topics, requiring a secure, trackable livestream to ensure privacy and compliance.
- **Engagement parity:** Remote participants needed the same level of access, clarity, and immediacy as those attending in person—without feeling like second-class attendees.

What We Did

- **Real-Time Video Infrastructure:** Broadcast-quality, low-latency video was securely streamed to verified users across continents—supporting both plenary sessions and breakout discussions.
- **Granular Access Control:** Attendee access was filtered by role, location, and topic clearance, ensuring sensitive content remained protected.
- **Participant Analytics:** Real-time metrics—including viewing behaviour by geography and device—gave organizers actionable insights into delegate engagement.
- **Collaborative Toolset:** Integrated features like chat, file sharing, and session calendars enabled remote participants could follow, contribute, and collaborate in real time with on-site colleagues.



What We Achieved

Senior policymakers, analysts, and stakeholders from 30+ countries joined the EU Panel—most of them remotely.

Liveo, enabled the panel to:

- **Increase participation by 80% compared to previous editions.**
- **Deliver all sessions with sub-second latency across continents.**
- **Maintain end-to-end encryption for all secure sessions.**
- **Capture detailed engagement insights to inform post-panel policy briefs.**

The event proved that high-level, policy-driven conferences can use hybrid infrastructure not just to lower barriers—but to elevate substance, inclusivity, and reach. The success of this format reinforces the growing need for secure, hybrid-ready platforms across diplomacy, enterprise, and beyond.

Liveo™ is a real-time video streaming and collaboration platform for hybrid teams, seamlessly connecting on-site and remote professionals. With secure access, ultra-low latency, and broadcast-quality media delivery, it creates a high-fidelity, immersive experience across locations. Trusted by major U.S. brands, it powers industries ranging from entertainment and sports to education and security, redefining efficiency and engagement in the collaborative landscape.

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