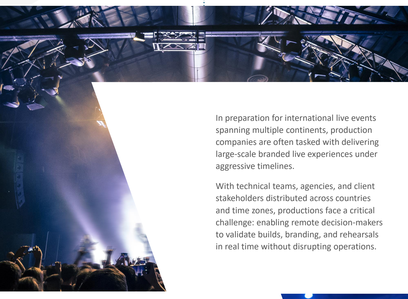
Liveo
by Nexeo

INDUSTRY USE CASE

Coordinating Global Live Event Operations Across Distributed Teams

- **Real-time operational visibility:** Large-scale live events require teams, agencies, and client stakeholders to coordinate across multiple locations under compressed timelines. Remote teams need live access to builds, rehearsals, and installations without disrupting operations.
- **Powered by Liveo™:** Liveo provides secure, real-time access to stage builds, scenic installs, and technical rehearsals, allowing remote stakeholders to validate decisions as they happen.
- **Faster approvals, fewer delays:** By giving stakeholders access to the same live operational view, Liveo helps accelerate approvals, reduce miscommunication, and minimize costly last-minute changes.

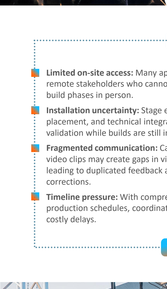
Context



In preparation for international live events spanning multiple continents, production companies are often tasked with delivering large-scale branded live experiences under aggressive timelines.

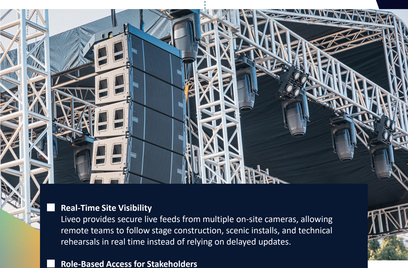
With technical teams, agencies, and client stakeholders distributed across countries and time zones, productions face a critical challenge: enabling remote decision-makers to validate builds, branding, and rehearsals in real time without disrupting operations.

Challenges

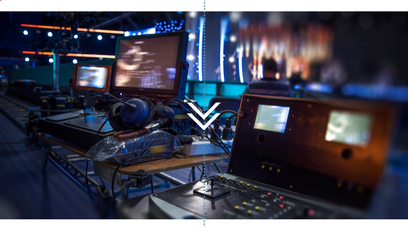


- **Limited on-site access:** Many approvals may depend on remote stakeholders who cannot attend rehearsals and build phases in person.
- **Installation uncertainty:** Stage elements, branding placement, and technical integrations often require validation while builds are still in progress.
- **Fragmented communication:** Calls, photos, and delayed video clips may create gaps in visibility across teams, leading to duplicated feedback and last-minute corrections.
- **Timeline pressure:** With compressed rehearsal and fixed production schedules, coordination errors could lead to costly delays.

What Liveo Does



- **Real-Time Site Visibility**
  Liveo provides secure live feeds from multiple on-site cameras, allowing remote teams to follow stage construction, scenic installs, and technical rehearsals in real time instead of relying on delayed updates.
- **Role-Based Access for Stakeholders**
  Role-based access controls allow production teams, agencies, and client stakeholders to view only the content and approvals relevant to them, reducing unnecessary noise and limiting content exposure.
- **Live Collaboration During Key Milestones**
  During critical moments including lighting focus, set validation, and branding placement, remote stakeholders can join live approval sessions to give immediate feedback, helping reduce delays and unnecessary rework.
- **Centralized Communication Hub**
  Liveo serves as a centralized workspace for live video, production updates, and stakeholder communication, helping reduce fragmented messaging and file-sharing workflows.



What Liveo Enables

By integrating Liveo into the preparation phase, production teams gain real-time visibility throughout builds and rehearsals. Remote stakeholders can validate stage configurations, branding placement, and production decisions without unnecessary travel or delayed approvals.

Liveo helps production teams:

- **Accelerate approvals across distributed teams and stakeholders.**
- **Reduce miscommunication and last-minute production changes.**
- **Improve coordination during rehearsals, installations, and technical run-throughs.**
- **Minimize operational delays during high-stakes live productions.**

The success of large-scale live events is often determined during preparation. The real-time visibility and coordinated decision-making enabled by Liveo help distributed teams maintain alignment and control during high-stakes productions.

Liveo™ is a real-time video streaming and collaboration platform for hybrid teams, seamlessly connecting on-site and remote professionals. With secure access, ultra-low latency, and broadcast-quality media delivery, it creates a high-fidelity, immersive experience across disjointed locations. Trusted by major U.S. brands, it powers industries ranging from entertainment and sports to education and security, redefining efficiency and engagement in the collaborative landscape.

Just One E-Mail Away from Your Next Live Stream.

See Liveo in Action

Liveo
by Nexeo

Let's Talk

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